

Historic, Archive Document

Do not assume content reflects current
scientific knowledge, policies, or practices.

H389.8
F73
cop.2

FOOD PREVIEW

U.S. DEPT. OF AGRICULTURE
NATIONAL AGRICULTURAL LIBRARY

MAY 26 1965

CURRENT SERIAL RECORDS

A summary of the food outlook especially
designed to give maximum advance information
to food editors to help them plan food features.

U.S. Department of Agriculture
Agricultural Marketing Service

October 20, 1961
F P - 53

MEAT.....Prospects are for slightly more meat available for the rest of the year as compared with 1960. Beef and pork supplies are expected to be more abundant than last year with lamb about the same.

Beef.....Cattle slaughter in the first 8 months of 1961 totaled about 4 percent above a year earlier. For the rest of the fall, total slaughter is expected to be down slightly from last year with a 5 percent gain on fed cattle, offset by decreased cow slaughter. More calves will probably be available this fall, but supplies of light yearling steers and heifers are about the same.

Pork.....Hog slaughter should continue to increase during the coming weeks and is expected to exceed last year by a wider margin in November and December. Combination of 4 percent gain in sows farrowing spring pigs and record-large average litters should mean slaughter will be largest for the year during October-December period, with November and December showing gains of about 10 percent over a year earlier.

Lamb.....Sheep and lamb slaughter for the rest of 1961 is expected to be slightly below last year.

POULTRY:

Broiler....Decrease of 2 percent in eggs set in incubators during the week ending September 2 will affect market volume about late November, but slaughter is likely to be 8 to 10 percent above last year until that time.

Fryers

Turkeys....The 107 million raised this year--26 percent over last year--promises plenty of turkeys for the holiday season. Frozen turkeys reached a new high for October 1 with 268 million pounds, about 82 million pounds more than last year.

Eggs.....Number of layers on farms as of October 1 was 2 percent higher than last year. Rate of lay per hundred birds on October 1 had also increased from a year ago.

DAIRY.....Milk production in September was 3 percent above last year and 4 percent over the 1950-59 average. Estimates for 1961 total production are for more than 1-1/2 billion pounds over last year's 123 billion pounds.

VEGETABLES:

Fresh.....Fall production of vegetables for fresh market is expected to be 3 percent smaller than in 1960 but 3 percent above average. Production of sweet corn, snap beans, lettuce and eggplant will be substantially larger than last year. Prospects for other fall vegetables are for smaller crops than last year with larger declines in celery, cauliflower, tomatoes, broccoli and peppers.

Processed...Production of eight major vegetable crops for commercial processing is expected to be 10 percent above last year and 20 percent more

than average. Record crops of green lima beans, snap beans, and sweet corn are expected. October 1 holdings of frozen vegetables were 1.3 billion pounds, the largest amount stored to date. These supplies were one-third larger than those of a year earlier and 36 percent greater than the 1956-60 average for October 1.

Potatoes....Production of 1961 crop of fall potatoes is estimated at about 194 million hundredweight, 11 percent above 1960. The late summer crop is estimated at about 35 million hundredweight--slightly larger than last year. The sweetpotato crop is expected to be about 4 percent smaller than a year ago.

FRUITS:

Apples.....Indicated crop of 125 million bushels is 15 percent above last year and 12 percent above average. Damage from Hurricane Esther was relatively minor, but was locally severe in some orchards of southern New England and New Jersey.

Pears.....Forecast of October 1 for 1961 crop--almost 27,000,000 bushels--is up 5 percent from last year but 8 percent below average. Production in Pacific Coast states--producers of 89 percent of the crop--is up 5 percent from last year but production in other states is about the same.

Cranberries.Total crop is expected to be well above average but not as large as 1960--about 9 percent less.

Grapes.....As of October 1, total crop is forecast at about 3.2 million tons--8 percent above last year and 10 percent above average. This year's estimate indicates the third largest crop on record, exceeded only in 1951 and 1955.

Oranges.....The 1961-62 crop, excluding California Valencias, is expected to be 12 percent larger than last year, with Florida, Texas, Arizona and Louisiana each expecting larger crops.

Frozen.....October 1 holdings of frozen fruit, excluding juices, at 596 million pounds, were the highest for any month on record, exceeding by 30 million pounds the previous high set on October 1, 1957.

NUTS.....October 1 pecan production forecast of 229 million pounds is 22 percent over last year and 50 percent above average. California almond production is estimated at 70,000 tons--32 percent over last year and 61 percent above average. Production of filberts in Oregon and Washington is estimated at almost 11,000 tons, 19 percent over last year and 34 percent above the 10-year average. A nearly 76,000-ton walnut crop is in prospect for California and Oregon--4 percent above both last year and the average.

The Plentiful Foods Program

The Agricultural Marketing Service of the U.S. Department of Agriculture, through its Plentiful Foods Program, is cooperating in these food campaigns:

TURKEY SELL-A-THON October 18 - November 18

CRANBERRY HARVEST TIME October 26 - November 4

CRANBERRY INDUSTRY PROMOTION November 1 - January 1

GIVE MEAT FOR CHRISTMAS December 1 - December 25